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| |  |  |  |  |  |  |  | | --- | --- | --- | --- | --- | --- | --- | | **Adrian**  **Castillo Jimenez**     |  |  | | --- | --- | |  | hola@adriancastillo.xyz | |  | (602) 574-9034 | |  | Phoenix, Arizona 85016 | | | **Education**  Universidad De Sonora (UNISON)  Hermosillo, Sonora, Mexico•  2008  *Bachelor of Arts* : Design and Visual Communications  Expressions of art that are predominantly focused on the creation of works that visual art by nature such as: Painting, Photography, Cinema, Screen Printing, Graphic Design, Video Art, etc.  **Skills**   * Visual design * PC and Mac platforms * Illustration * Logo design * Website Graphics * Project Management Abilities * Production Layouts * Photography Composition * Image Manipulation * Digital Graphics * Corporate Branding * Branding Strategies * Adobe Creative Suite * Advertising understanding * Sales expertise * Customer Service * Retouching and color correction * Strong compositional skills * Digital design * Strong exposure techniques * HD photography * Food photography * Video Editing * Fashion photography * Image manipulation * Composition * Project Management * Graphic Installer * Vehicle wrap installer | | |  | | --- | | **Professional Summary**  Graphic designer/photographer with considerable work experience in sales, marketing, pre-press, vehicle wraps and sign production. I am consistently recognized for performance excellence and contributions to the graphic industry. My strengths in photography and video production are backed by training in marketing and creative content. | | **Work History**  Adrian Castillo Photography and Video Studio - Founder  Phoenix, Arizona • 01/2016 - Current   * high-quality images for various print and digital projects. * Performed advanced computer processing of images for assignments. * Determined Photographed and adjusted subject position, props and lighting equipment while selecting camera angles to optimize final product. * Tracked inventory for photo products and equipment. * Developed long and short-term business needs while driving customer feedback for process improvements. * Increased production rates by regulating workflow to meet consumer needs. * Provided excellent customer service and account regulation, strengthening client relations and boosting revenue. * Selected and set up appropriate props, backdrops and lighting. * Edited, toned, captioned and uploaded photographs for publication. * Experimented with different lighting effects to deliver unique images.   Unlimited Advertising and Creative Studio - Production Manager/Lead Graphic Designer  Phoenix, AZ •  11/2018 - 07/2021   * Designed website layouts, templates and unique branded looks. * Worked with clients to gather and define requirements, establish scopes and managing project milestones. * Completed in-depth product design tests with help of different software, models and design systems. * Met with customers to present mockups and collect information for adjustments. * Completed final touches for projects such as images sizes and font selection. * Applied creative expertise to present marketing concepts. * Created designs and collaborated with technical team to complete projects. * Put together photography and videos for social media, advertising and informational purposes. * Developed creative design for print materials, brochures, banners and signs. * Created digital image files for use in digital and traditional printing methods.   A&M Graphics - Lead Graphic Designer  Mesa, Arizona  •  06/2016 - 11/2018   * Designed website layouts, templates and unique branded looks. * Worked with clients to gather and define requirements, establish scopes and managing project milestones. * Worked across various locations with graphics and installation tools. * Repaired damaged graphics or installed new ones. * Collaborated with graphic artists.   **Links**   * www.adriancastillo.xyz/resume | |

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